

COUNTRYSIDE PUBLIC HEALTH COMMUNITY HEALTH BOARD

MISSION:

TO FACILITATE A SAFE & HEALTHY
FUTURE FOR THE RESIDENTS OF
BIG STONE, CHIPPEWA, LAC QUI PARLE,
SWIFT, & YELLOW MEDICINE COUNTIES.



VISION ELEMENTS

Strong Collaborative Partnerships:

We engage community members, leaders, and organizations in the private and public sector to form collaborative, trusting, and lasting partnerships.

Recognized as a Community Resource:

We utilize effective communication and current technology to offer culturally and linguistically appropriate health promotion resources.

Multi-Pronged Prevention Focus:

We address mental health, chronic disease, and family health using primary, secondary, and tertiary best-practice prevention approaches.

Results Oriented Organization:

We embed quality performance management into day to day operations and use data to identify and address greatest needs and evaluate outcomes.

Dynamic Culturally Competent Staff:

We respect differences and acknowledge commonalities to determine staffing needs while remaining competitive with wages and benefits.



VALUES:

INTEGRITY. EFFECTIVE COLLABORATION.
DEDICATED, COMPETENT, VERSATILE
STAFF/BOARD. INCREASED VISIBILITY.
PERFORMANCE MANAGEMENT.

COUNTRYSIDE PUBLIC HEALTH

STRATEGIC PLAN

STRATEGIC PRIORITY 1: DEVELOP & IMPLEMENT A ROBUST PUBLIC HEALTH MARKETING PROGRAM

Goal: To increase outreach, education, and knowledge of our public health services .

Objective 1: By March 31, 2021 create & implement a communication plan to inform community partners of public health roles, responsibilities, and services.

Objective 2: By January 1, 2020 launch the refreshed CPH Website.

Objective 3: By January 1, 2020 launch the CPH Facebook page.

Objective 4: By January 1, 2020 implement the new CPH Logo.



STRATEGIC PRIORITY 2: IMPLEMENT EVIDENCE BASED PRACTICES & PROGRAMS

Goal: CPH will work toward implementing evidence based practices & programs.

Objective 1: By December 21, 2020 CPH will implement HFA-Children Welfare Adaptation evidence based home visiting.

Objective 2: By December 31, 2019 CPH will implement "Catch my Breath" Curriculum in four of the 12 school districts.

Objective 3: By December 31, 2020 CPH will assess and evaluate the programs offered to determine the future evidence based programming.



COUNTRYSIDE
PUBLIC HEALTH

Public Health
Prevent. Promote. Protect.